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MAX – New Sign, still the same orange

The MAX[®](MutualAid eXchange) family of companies was founded in 2001 but the organizations that formed the foundation of MAX began long before that. As you may have noticed by the new storefront signage, the Mennonite Property Aid Association (MPAA) located at Christian and Cole, was one of those groups who have now become MAX.

A different name and new signage doesn't mean that *everything* has changed for those involved with the former MPAA. "The conversion of MPAA to MAX was done in the best interests of the people we serve currently and the people that we plan to serve in the future," comments Jay Goering, manager for the MAX Moundridge office. "We are now able to offer a higher quality and wider array of insurance products combined with more resources to give mutual aid through MAX Mutual Aid Ministries."



MAX provides insurance products to the Anabaptist* community for homes, farms, churches and businesses. These quality products give excellent protection but are really similar to the other insurance "apples" out there.

Since the beginnings of MPAA, the commitment to help one another under burden was always a strong belief. This commitment continues through MAX with the Mutual Aid Ministries programs that aid with physical, emotional and spiritual needs of those suffering a temporary set back. The insurance program also plays a key role in this extra care and support because much of the proceeds go toward MAX Mutual Aid Ministries functions.

This unique combination alone makes MAX an orange among the apples but there are other twists, here are a few:

COMMUNITY

The Anabaptist community is an integral part of MAX. It not only defines who we serve* but *how* we serve. With MAX you have an instant network of support.

MUTUAL AID MINISTRIES

MAX Mutual Aid Ministries is committed to addressing your physical, emotional and spiritual needs to help restore and rebuild when you suffer a temporary setback. Our ministries are supported by the MAX Share Fund, Inc. and MAX Support Network. We work in cooperation

with the church and bring the necessary resources to restore wholeness in your life, family or congregation.

MUTUALITY

The mutual aspect of MAX means that you will have opportunities to give support to Anabaptists in need and are able to *receive* support as well. Because so much of MAX Mutual Aid Ministries is supported by the property and casualty insurance program, the mutuality continues through *you* when you purchase an insurance policy.

STEWARDSHIP

MAX understands the value of stewardship and invests responsibly and in accordance to the teachings of the church. You won't find outside investors to direct operations or utilize profits - if you're a policy holder, you are an owner in MAX.

INTEGRITY

Another key difference is the integrity you'll find in MAX. Not only will you receive high quality insurance protection but MAX stands financially sound as a licensed, regulated carrier with non-assessable policies. When MAX was compared to other companies and rated by A.M. Best, we received an A- Excellent score.

SECURITY

The security you have with MAX comes in many different forms. Being a licensed and regulated company adds a level of professional security that you can depend on. Being there for you beyond the claims check at a time when you need it most is a "peace of mind" security that is invaluable.

It's time to stop comparing apples to apples when MAX really is a true blue orange. You can be a part of MAX* by purchasing an insurance policy for your home, farm, church or business. Automobile insurance is also available through MAX Insurance Agency, Inc. You could join the MAX Support Network and receive email notifications of special needs throughout the Anabaptist community. This requires no obligation from you and you don't have to be a policy holder. The Support Network simply gives you the opportunity to help - whether it's by saying a prayer, volunteering your time or donating resources. The other way you can be a part of MAX is through the Mutual Aid Ministries program. Again, it's not necessary to be a policy holder to give or receive the services of MAX Mutual Aid Ministries but it offers a chance to volunteer or give financially to the MAX Share Fund, Inc., a 501 (c)(3) public charity.

To learn more about MAX, call 877-971-6300 or visit www.mutualaidexchange.com.

*MAX is eligible to member or active attendees of 28 different Anabaptist denominations including Mennonites, Church of the Brethren, Friends and Amish. MAX is also eligible for employees of Anabaptist institutions affiliated with and serving the Anabaptist Community.