

NEWS RELEASE FOR IMMEDIATE RELEASE

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MEMBERSHIP CONVERSION COMPLETE

After 15 months, the project of fully integrating Iowa Mennonite Mutual Aid Association's (IMMAA) members into MutualAid eXchange (MAX) is complete.

The vision of MAX is to Create and Sustain Wholeness. MAX does that through a unique combination of insurance and mutual aid ministries for members of Anabaptist and Brethren related church groups. According to Scott Forland, Executive Vice President of Insurance Operations for MAX, "IMMAA has always had that foundation of insurance and mutual aid. The IMMAA members agreed with their leadership and staff who knew that, in order to keep their program successfully serving in these unique ways, integrating with MAX's multi-state program would be the best option for them. Now, as a part of MAX, the former IMMAA staff located in the Kalona office will continue to provide the same excellent service, but with enhancements to better meet the needs of Iowa members." These enhancements includes not only a wide variety of property and casualty insurance products (home, farm, church and business insurance), but also the MAX Mutual Aid Ministries Program that provides emotional, spiritual, and financial support beyond the insurance policy to the faith community that MAX serves. "We were delighted that the IMMAA members chose to integrate into MAX and are pleased to be able to serve them going forward," said Mr. Forland.

The conversion process from IMMAA to MAX afforded MAX with a great opportunity to make personal contact with and review each member's insurance needs and tailor their coverage accordingly. "I want to thank our members for their cooperation and assistance during this conversion process. The membership has just experienced a major insurance change that has been difficult for some to understand. However, this move will benefit our membership as we become part of a larger sharing community," comments, manager of the MAX Kalona office, David Droz.

This major conversion endeavor, that addressed over 1,200 IMMAA insurance policies, is one that MAX has accomplished for eight other church programs that were similar to IMMAA, all since MAX was formed in 2001. Those other programs that have joined and moved their membership to MAX are: Mennonite Property Aid Association of Moundridge, KS; Mennonite Aid Union of Hesston, KS; Mennonite Mutual Insurance Association of Mountain Lake, MN; Virginia Mennonite Property Aid Plan of Harrisonburg, VA; Mennonite Aid Plan of West Liberty, OH; Mennonite Aid Society of SD; Mennonite Aid Association of Indiana & Michigan of Goshen, IN; and Mennonite Aid Union of Ontario, Canada.

For more information, please call 877-971-6300 or visit www.maxwholeness.com.